

9568: Custom Creative - photography, design and print services.

Custom Electronics has launched a new division to provide multimedia image services to clients in the technical and retail sectors.

Custom Creative provides clients with a swift and comprehensive service for their image, literature, publication and on-line presence.

The services offered include:

- Specialists in product photography
- Company photography and consultancy
- Literature and web design in line with company image
- Multimedia presentations
- Supply of printed literature, handbooks, manuals, banners, postcards/artcards, artwork, business cards, Christmas cards, compliment slips, calendars, letterheads, business forms, company or client-specific custom CD-Rs and DVD's and much more.

The facilities available include:

- High quality digital photography
- In-house and on-location photo shoots
- Mobile lighting / photo studio
- Digital photo processing, retouching and enhancement
- Literature, handbook and manual design
- Website services and publication
- Environmentally friendly printing services
- In-house digital sound studio

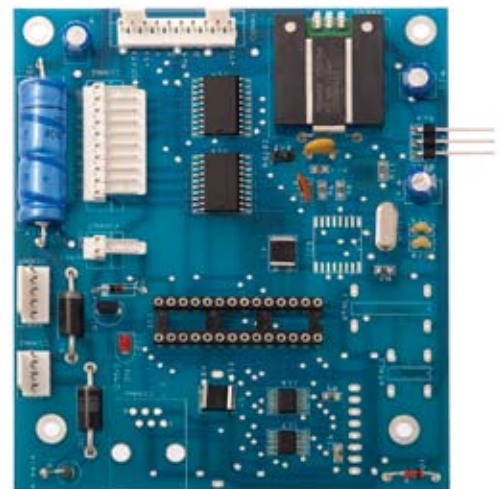
In today's fast-moving, competitive and demanding world, communication and image are key factors in the business success of many of our clients.

"Pictures speak a thousand words" but bad ones can do irreparable damage to the image of a product or company. You will know this if you have ever tried to create in-house images or documentation for a new product or service. You may well have felt dissatisfied with the end product and felt it took you away from other more important tasks.

Custom Creative will make it so much easier for you next time, working closely with you on your objectives, providing high quality professional

services, getting your concept completed and published in the shortest possible time.

We can aid your environmental credentials as well. Awareness of human impact on the world is growing amongst both Government and the public leading to a greater demand for reduced-impact products. We can help you fulfil your Environmental Policy/Corporate Social Responsibility or ISO14001 status. For example, we can supply printed materials on Forestry Stewardship Council (FSC) certified paper (with the option of the FSC Claim logo added at no extra cost) made using vegetable based inks with minimal use of isopropyl alcohol. This option comes with no loss of quality and can have a direct benefit to companies as many customers now actively seek environmentally friendly products.



For Further Information:

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